



## A New Investment Offering From The Community Foundation Of Louisville

**Invest Louisville** is an opportunity to think differently about how you invest charitable dollars. Imagine if these investments could create social and economic good for Louisville alongside a financial return? That is what Invest Louisville aims to do.

With a diversified portfolio of loans, guarantees, lines of credit, and equity investments, Invest Louisville moves money and resources in the areas of affordable housing, entrepreneurship, and community development while focusing on the part of the city that has experienced decades of disinvestment.

### The Reality

The Community Foundation of Louisville holds nearly \$800 million in philanthropic assets today. Yet, most of these assets are invested in global and national markets.

While those financial return fuel grant making, Local leaders, organization, and businesses need access to high-impact investment capital and grants.

### The Opportunity

Louisville is worth investing in.

Together, we can invest in a Louisville where everyone prospers.

## Why Invest?

### Impact

Invest Louisville can unlock millions of additional economic capital for our city, creating more jobs, housing, and community ownership.

### Competitiveness

Peer cities are raising and deploying social impact finance capital at a larger scale, leading to significant positive change in their cities. This is our chance to catch up and put Louisville on the map with an innovative and effective local investment option.

### Uniqueness

The Foundation plays a distinct role as a financial institution with a social mission. Our flexible capital can fill gaps for community partners that other more regulated financial institutions cannot.

## How to Participate

### Invest

Become a participating investor in the Invest Louisville pool, creating local social impact alongside a financial return.

As an investor, you can choose if your earnings are reinvested in the pool or converted for grantmaking.

**Allocate a portion of your existing Foundation fund or start a new fund to join Invest Louisville today.**

*Contributions of any size may be made as an outright donation to the Invest Louisville pool, creating a higher impact (no minimum, no terms apply).*

| <b>Invest Louisville Terms</b><br><i>Management and support fees apply</i> |                               |
|--|-------------------------------|
| <b>Minimum Investment</b>  | <b>\$25,000</b>               |
| <b>Commitment Period</b>   | <b>7 Years</b>                |
| <b>Anticipated Return</b>  | <b>1% - 3%<br/>(Pro-Rata)</b> |

### Impact

Through Invest Louisville, your charitable investments can be as impactful as your grantmaking by bringing catalytic capital to a range of high-impact local investment opportunities such as:



Addressing Louisville's affordable housing shortfall



Growing local businesses and employing local residents



Accelerating equitable access to capital



Transforming local real estate and land assets into community-serving facilities and properties

### Contact Our Team

[investlouisville@cflouisville.org](mailto:investlouisville@cflouisville.org) | 502.585.4649

[invest4louisville.com](http://invest4louisville.com)